

Pure Cycle Corporation Receives Approval for Initial Phase Development at Sky Ranch

Denver, Colorado – September 21, 2016 – Pure Cycle Corporation (NASDAQ Capital Market: PCYO) announced today it has received approval from the Arapahoe County Planning Commission which recommends approval to the Board of County Commissioners an amendment to the Sky Ranch Preliminary Development Plan, and Preliminary Plat Filing for up to 525 homes.

Pure Cycle owns approximately 930 acres of entitled land in Arapahoe County and for the past several months have been updating and revising the development plan and developing preliminary plats to market and develop the property to area homebuilders. Sky Ranch is located along Interstate 70, with an existing interchange in one of the most active development corridors in the greater Denver metropolitan area. Pure Cycle's revised development plan and preliminary plats' seek to update the land plan to current market demands specifically targeting first time entry level home buyers.

Mark W. Harding, Pure Cycle's President commented "We are excited to bring this project to the market and look forward to working with local and national home builders developing our first phase of Sky Ranch." "Denver continues to enjoy one of the most robust housing markets among major metropolitan areas and we are excited to bring Sky Ranch to market", continued Mr. Harding.

Sky Ranch represents approximately 4,850 single family equivalent dwelling units, is a mixed use light industrial, commercial, retail, multi-family, and single family master planned project. In addition to owning the land, Pure Cycle is the wholesale water and wastewater service provider for the property.

The Planning Commission will refer consideration and has recommend approval of the revised development plan and preliminary plats to the Board of County Commissioners at their next available meeting.

More information about Pure Cycle can be found at our website at www.purecyclewwater.com.

Company Information

Pure Cycle owns surface water and groundwater assets in the State of Colorado in the Denver, Colorado metropolitan area. Pure Cycle provides wholesale water and wastewater services to customers located in the Denver metropolitan area including the design, construction, operation and maintenance of water and wastewater systems.

Additional information including our recent Investors Presentations and Annual Reports are available at www.purecyclewwater.com, or you may contact our President, Mark W. Harding, at 303-292-3456 or at info@purecyclewwater.com.